



Retail Day

*Por un país
previsible*

12.05.2020

19no Encuentro
Nacional Retailer

Digital Commerce III

CEC: Centro de
Convenciones
Buenos Aires

Main Sponsor

› **6,5 x 5m booth in the entrance foyer (open concept maximum visibility)**

Includes:

- › Partition walls
- › Lights
- › Carpet padding
- › Power supply, in compliance with the event regulations

THIS CATEGORY INCLUDES:

- › Colour double page spread ad of your company in the Special Edition of RETAIL 70 AÑOS magazine, to be distributed at the event and throughout the country, as it is done monthly.
- › 1 bottom banner (depending on availability) on Webretail, directing prospects to your company website
- › 1 250x90 banner published on the Newsletter during the month of the event directing prospects to your company website
- › Loop screening 1 video featuring your brand throughout the day of the event on the screen located at the auditorium entrance/exit . Duration: 2 minutes.
- › Exclusive Interview and content dissemination through RETAIL 70 AÑOS magazine -in the edition agreed- + Webretail+ social mediacontents
- › 1 banner featuring your Brand on the stage of the auditorium (production cost free of charge)
- › 1 Brand logo featured in the Special Edition of RETAIL 70 AÑOS magazine, to be presented at CEC on the day of the event + regular countrywide distribution
- › Posting your company's latest news on our social media- content provided by the customer- (coverage before and after the event + news sent to us to be posted on demand)
- › Customized digital invite with your logo design to send to your customers, suppliers and potential customers



Master Sponsor

› 6x4 m booth

Includes:

- › Partition walls
- › Lights
- › Carpet padding
- › Power supply, in compliance with the event regulations

THIS CATEGORY INCLUDES:

- › 2 colour page ads of your company in RETAIL 70 AÑOS magazine. 1 ad on the Special Edition, distributed on the day of the event and 1 ad in the issue after the event. Both distributed throughout the country, as every month.
- › 1 250x90 banner of your brand in our Newsletter, directing prospects to your company website
- › Loop screening of 1 video featuring your brand throughout the day of the event on the screen located at the auditorium entrance/exit . Duration: 2 minutes.
- › Exclusive Interview and content dissemination through RETAIL 70 AÑOS magazine -in the edition agreed- + Webretail+ social media contents
- › 1 banner featuring your Brand on the stage of the auditorium (production cost free of charge)
- › 1 Brand logo featured in the Special Edition of RETAIL 70 AÑOS magazine, to be presented at CEC on the day of the event + regular countrywide distribution
- › Posting your company's latest news on our social media- content provided by the customer- (coverage before and after the event + news sent to us to be posted on demand)
- › Customized digital invite with your logo design to send to your customers, suppliers and potential customers.



Platinum Sponsor

› 4x3 m booth

Includes:

- › Partition walls
- › Lights
- › Carpet padding
- › Power supply, in compliance with the event regulations

THIS CATEGORY INCLUDES:

- › Colour page ad of your company in the Special Edition RETAIL 70 AÑOS magazine, distributed on the day of the event and throughout the country, as every month.
- › Exclusive Interview and content dissemination through RETAIL 70 AÑOS magazine -in the edition agreed- + Webretail+ social media contents
- › 1 banner featuring your Brand on the stage of the auditorium (production cost free of charge)
- › 1 Brand logo featured in the Special Edition of RETAIL 70 AÑOS magazine, to be presented at CEC on the day of the event + regular countrywide distribution
- › Posting your company's latest news on our social media- content provided by the customer- (coverage before and after the event + news sent to us to be posted on demand)
- › Customized digital invite with your logo design to send to your customers, suppliers and potential customers.



Gold Sponsor

› **4x2.5 m booth**

Includes:

- › Partition walls
- › Lights
- › Carpet padding
- › Power supply, in compliance with the event regulations

THIS CATEGORY INCLUDES:

- › 1 Brand logo featured in the Special Edition of RETAIL 70 AÑOS magazine, to be presented at CEC on the day of the event + regular countrywide distribution
- › Posting your company's latest news on our social media- content provided by the customer- (coverage before and after the event + news sent to us to be posted on demand)
- › Customized digital invite with your logo design to send to your customers, suppliers and potential customers.



Silver Sponsor

› **4x2 m or 3x2.5 m booth
(depending on availability)**

Includes:

- › Partition walls
- › Lights
- › Carpet padding
- › Power supply, in compliance with the event regulations

THIS CATEGORY INCLUDES:

- › Posting your company's latest news on our social media- content provided by the customer- (coverage before and after the event + news sent to us to be posted on demand)
- › Customized digital invite with your logo design to send to your customers, suppliers and potential customers.



Executive Sponsor

- › **1 banner** – location options: Hanging opposite the entrance/exit to the event, in the aisle between booths, or stand banner in the conference auditorium or **stand banner at the entrance foyer.**
Any of these options + 1 company logo in RETAIL 70 AÑOS magazine
- › **Product sampling and/or printed material** with 1 promotional representative provided by your company.
- › 1 logo of your company printed on the **envelopes where name badges are sent** + 1 logo featured in RETAIL 70 AÑOS magazine.
- › Sponsorship of the **Conferences Program** + 1 logo featured in RETAIL 70 AÑOS magazine (production free of charge)
- › Sponsorship of the **event map** + 1 logo featured in RETAIL 70 AÑOS magazine (production free of charge)
- › **Conference registration** sponsorship + 1 logo featured RETAIL 70 AÑOS magazine
- › **Name badge** sponsorship + 1 logo featured in RETAIL 70 AÑOS magazine (production free of charge)
- › **Mobile charger station** (production free of charge, includes printed graphics and design provided by the customer) + 1 logo featured RETAIL 70 AÑOS magazine
- › **Lanyards** sponsorship + 1 logo featured in RETAIL 70 AÑOS magazine (+ production cost)
- › **Binders** sponsorship + 1 logo featured in RETAIL 70 AÑOS magazine (+ production cost, co-branding with our logo)
- › **Notepads** sponsorship + 1 logo featured in RETAIL 70 AÑOS magazine (+ production cost, co-branding with our logo)
- › **Pens** sponsorship + 1 logo featured in RETAIL 70 AÑOS magazine (+ production cost, co-branding with our logo)
- › **Conference** sponsorship (includes press coverage, announcing the Brand when the dissertation is introduced, and branding in digital and printed programs) + 1 logo featured in RETAIL 70 AÑOS magazine (promotional representative and printed material provided by the company) + 1 logo featured in RETAIL 70 AÑOS magazine
- › **Loop screening** featuring your brand throughout the day of the event on the screen located at the auditorium entrance/exit . Duration: 2 minutes + 1 logo featured in the RETAIL 70 AÑOS magazine

CHECK OUT OUR PRICES FOR NEW ACTIONS INCLUDING COST!

- Print of the brand on **escalators** (9 glass panels) + 1 logo featured in RETAIL 70 AÑOS magazine
- Print of the Brand x 2 **glass panels in the registration area** (3,02m long x 0,91cm high). **Maximum visibility.** Location: registration area, beside or opposite the escalators + 1 logo featured in RETAIL 70 AÑOS magazine
- Print of the Brand on **one of CEC lifts.** Located in the foyer + 1 logo featured in RETAIL 70 AÑOS magazine
- **Floor graphics or signage** with your Brand in the entrance foyer or registration area + 1 logo featured in RETAIL 70 AÑOS magazine
- **Loop screening** of 1 minute video provided by your company to be featured on the huge screen at the entrance

Stands

- MAIN
- MASTER
- PLATINO
- ORO
- PLATA



Contact

• Organizer

**Retail
Publishing**
S.A.



12.05.2020





19° Encuentro
Nacional Retailer

CEC: Centro de
Convenciones
Buenos Aires

•• Information

(5411) 4958.6684
info@retail.com.ar
www.enr.com.ar

••• Social Media

 Retail Day
 @webretail_ar
 Retail Day
 Retail Day

